



# DexterLive

PROVEN POWER. PROVEN CONTROL. PROVEN FREEDOM.



NOW WITH THE POWER OF

**DEXTERPAY**  
LAUNDRY MADE EASY

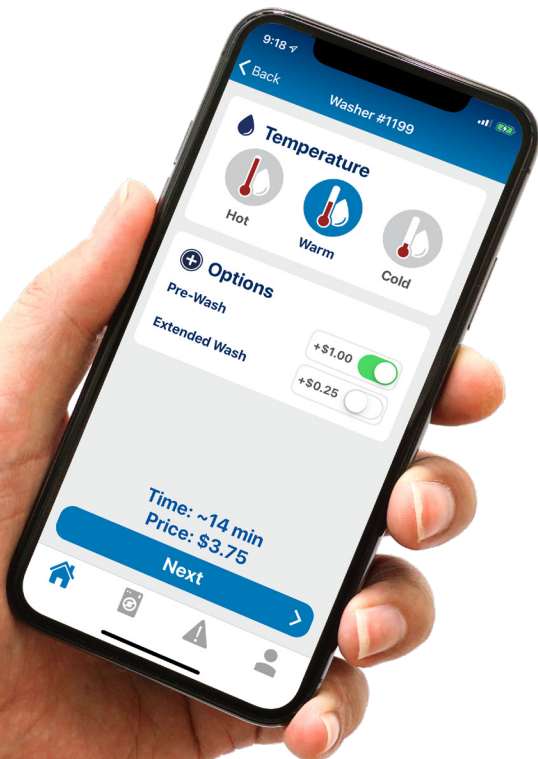
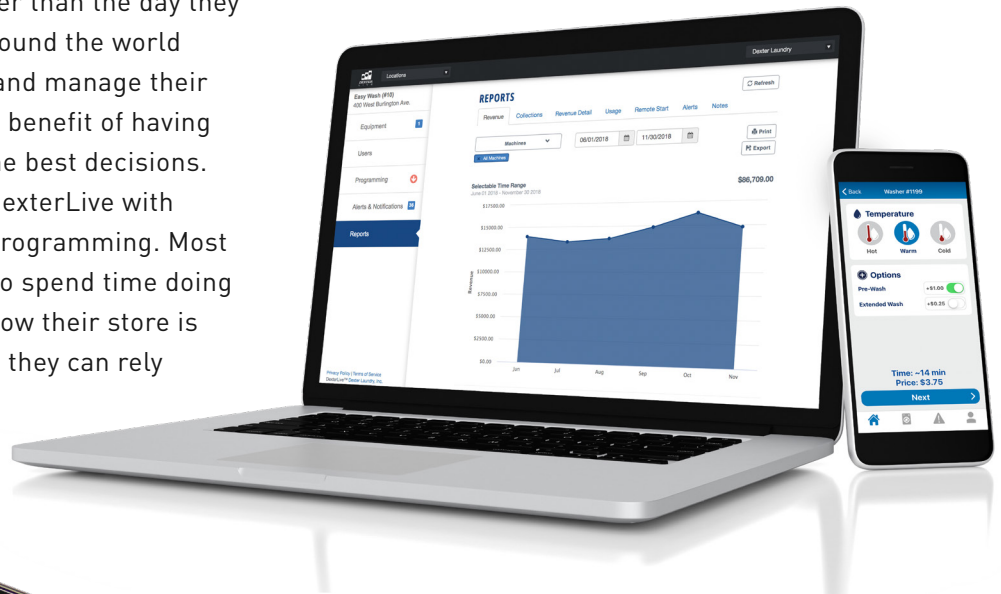


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## DexterLive

In 2014 DexterLive revolutionized the laundry industry by giving owners the power to manage their stores anytime, anywhere, from any device. The DexterLive cloud-based management software seamlessly connects with Dexter machines to provide unprecedented analytics and control. Since its launch it has continued to evolve, making those original machines even smarter than the day they were purchased. Laundry owners around the world trust DexterLive to help them grow and manage their business. They've seen the powerful benefit of having up-to-date analytics to help make the best decisions. They've experienced the control of DexterLive with remote customer service and easy programming. Most importantly, they've found freedom to spend time doing the things they love because they know their store is being watched over by a system that they can rely on day in and day out.



## DexterPay

DexterLive also makes payment easy with DexterPay, a secure payment app that lets your customers pay how they'd like. The DexterPay app is fully integrated with the DexterLive network making it FREE to set up. Plus, there's no annual fee - you only pay when customers use the app. With DexterPay, you can give customers the convenience of mobile pay while also maximizing revenue. The app makes it simple for users to add PLUS cycles and will notify them when their cycle is finished, increasing turnover for you. It also provides an unprecedented view into your customers' habits to improve your marketing efforts.

**DEXTERPAY**  
LAUNDRY MADE EASY

# BACKWARDS COMPATIBLE & ON THE CLOUD SINCE 2014.



## DEXTERPAY MOBILE PAYMENT

Give your customers the freedom to pay how they want with the DexterPay mobile app. It's fully integrated with DexterLive so there's no annual fee and no need for third-party systems.



## NO ANNUAL FEES

Once you set up your DexterLive network you're ready to go. There are no regular fees or hidden charges.



## REAL-TIME REPORTING

Real-time reporting gives you an in-depth look at your business both in the moment and over time with reports for business performance, cycle selections, machine usage and more.



## FREE UPGRADES

Upgrades for free new features can be automatically added to your machines. Keeping you on the cutting edge long after your initial purchase.



## EASY TO PROGRAM

Dexter's groundbreaking technology allows you to program your machines fast and easy, without the need for proprietary software. Just make your changes and sync your machines.



## MAXIMIZE REVENUE

Merchandise your store properly with a unique combination of PLUS cycles and promotional pricing options. Make it even easier for customers with the DexterPay app.



## REMOTE ACCESS

DexterLive offers the ability to remotely vend a machine, reset a control, or take a machine out of service. This enables you to react quickly, without having to go to your store.



## EMAIL ALERTS

DexterLive email alerts allow you to stay up-to-date with what's happening at your laundry at all times. From revenue summaries to error code alerts, you're in control.



## BACKWARDS COMPATIBLE

You don't need to buy a new store to unleash the power of DexterLive and DexterPay. DexterLive can easily be installed on equipment 10+ years old.

# The DexterLive Advantage



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MOBILE PAYMENT**



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FEES**



**REAL-TIME  
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**FREE  
UPGRADES**



**EASY TO  
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**MAXIMIZE  
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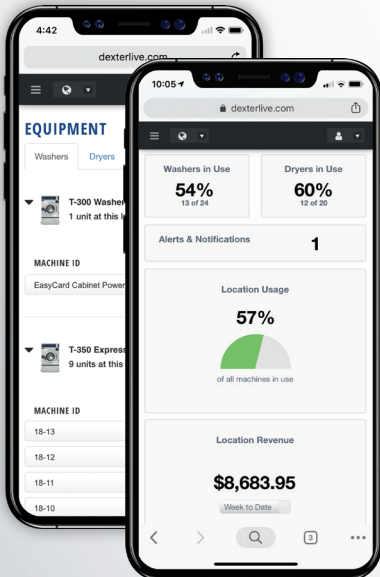
**REMOTE  
ACCESS**



**EMAIL  
ALERTS**



**BACKWARDS  
COMPATIBLE**



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PROVEN FREEDOM.**



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**DEXTER.COM 1.800.524.2954**