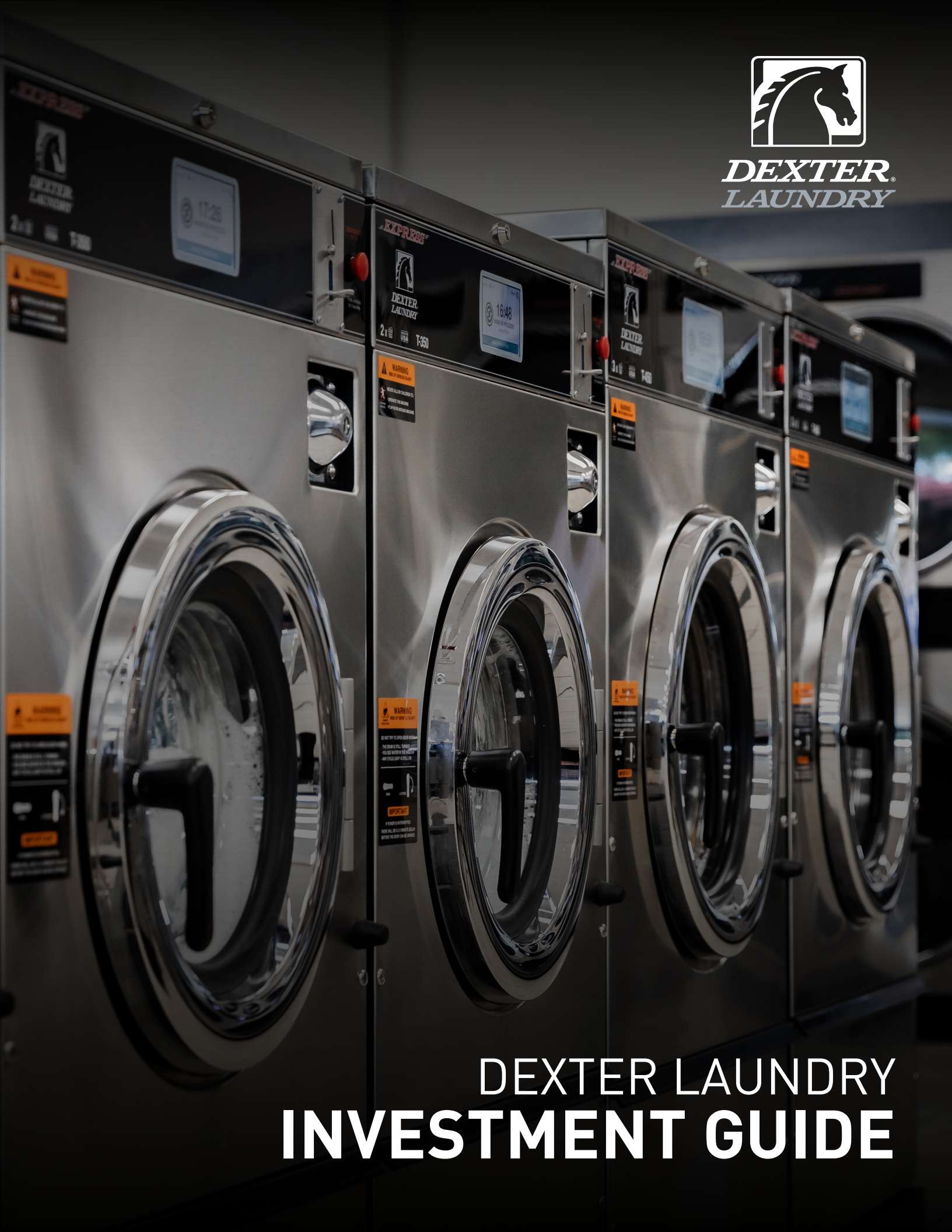




DEXTER
LAUNDRY



DEXTER LAUNDRY INVESTMENT GUIDE



LAUNDRY
OUTPACES
THE TYPICAL
INVESTMENT BY
AS MUCH AS **6:1**,
WITH AN AVERAGE
RATE OF RETURN
OF **20-35%**.

WHY INVEST IN LAUNDRY

EVERYONE NEEDS TO DO LAUNDRY

Regardless of the economy, everyone needs clean clothes. This basic need keeps the laundromat industry stable despite economic fluctuations, with demand remaining consistent week after week, load after load.

MINIMAL EMPLOYEE NEEDS

The best part of owning a laundry is not being dependent on employees. Most laundries can function all day, every day without the need for full time employees.

CASH IS KING

Laundry is a cash business. Most laundries are equipped with change machines or coin slots and with our DexterPay system, you can also accept mobile payment as well.

NO INVENTORY, NO RECEIVABLES

Laundries don't require inventory management. The main expenses are the machine purchase, lease, and utilities, with no need to predict demand or manage vendors, making it a simple business to run.

NO FRANCHISE FEES, NO ROYALTIES

Dexter and our distributors don't charge franchise fees or royalties, you keep your hard earned-profits while benefiting from the support typically offered by a franchise.





WHERE TO BUILD A LAUNDRY

LOCATION, LOCATION, LOCATION

Dexter Distributors help investors find ideal locations for new laundries or renovate existing ones. Preferred sites are freestanding or strip centers with adequate parking and easily accessible, especially on the weekends. Ideal neighbors include supermarkets, discount stores, dollar stores, restaurants, auto parts, and similar services, in areas with a high renter population (30%+) in the lower to middle-income range.

The site should have front glass exposure, visible signage, and access to utilities including 4"-6" sewer line, 2" water line, and natural gas or propane. A minimum 5-10 year lease with two 5-year options is recommended. Laundromats are reliable tenants, offering stable business models, long-term leases, and high-success rates.





THE DEXTER DIFFERENCE

Investing in laundry equipment is an investment in your future. Whether you're new to the industry or an experienced owner, Dexter and our distributors provide the tools, like store planning, financing through Dexter Financial, and advanced management tools like DexterLive, to support your success every step of the way. The Dexter advantage goes even further—here's what sets us apart:

OUR COMPANY

Dexter Laundry has been helping people around the world process laundry faster and more efficiently since 1894. We design, manufacture, and support all of our products from our manufacturing facility in Fairfield, IA.

OUR PRODUCTS

Every product is engineered to withstand the harshest environments. We believe every Dexter product should be made by us, and we refuse to compromise on the quality of materials used to build every machine.

OUR DISTRIBUTORS & CUSTOMERS

Dexter products can be found in various laundries across a wide variety of industries, and are sold and supported by Dexter Authorized Distributors in over 70 countries, with new distributors being added every year.

OUR PROMISE

As an employee owned-company, we're dedicated to helping our customers achieve long-term success. With lifetime technical support and industry-leading warranties, we stand behind every machine you invest in.

DEXTER.COM EMPLOYEE OWNED | MADE IN THE USA | SINCE 1894 **1.800.524.2954**

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